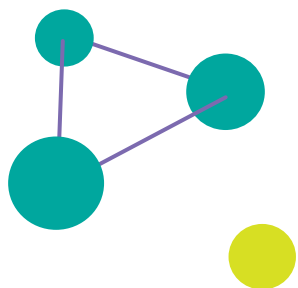


CHEMICALS
WITH
CONC

Project branding

Branding of the Global Environment Facility
Project on Global Best Practices on
Emerging Policy Issues of Concern
under the Strategic Approach to
International Chemicals Management (SAICM)






CHEMICALS WITHOUT CONCERN

**TOWARDS SAFER PRODUCTS
FOR OUR ENVIRONMENT
AND HEALTH**

Diagonal cut: arrow to convey movement forward

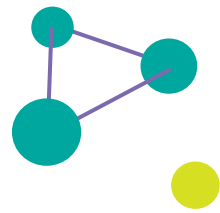


CHEMICALS
WITHOUT
CONCERN

Fullness/emptiness relates to with/without (concern)

Empty
WITHOUT

Full
WITHOUT

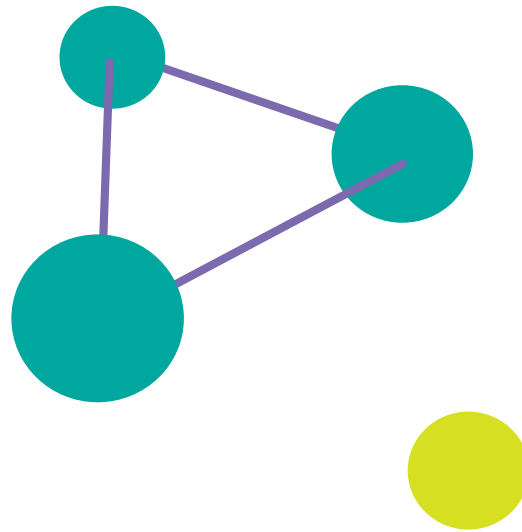


CHEMICALS WITHOUT CONCERN

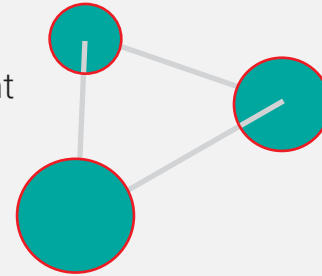
TOWARDS SAFER PRODUCTS
FOR OUR ENVIRONMENT
AND HEALTH



Symbol



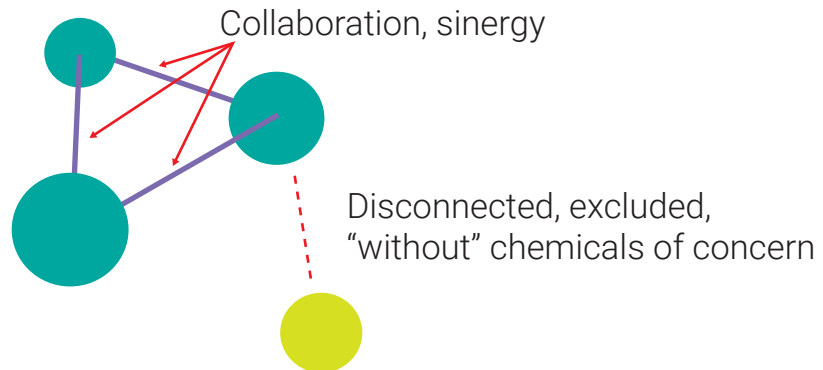
The Project has 3 components:
1: Lead in Paint
2: Chemicals in products
3: Knowledge Management



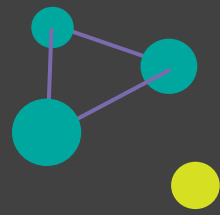
Forward-arrow, "towards"



Chemical compound



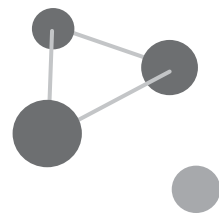
3D perspective



CHEMICALS WITHOUT CONCERN

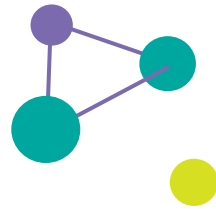
TOWARDS SAFER PRODUCTS
FOR OUR ENVIRONMENT
AND HEALTH

Dark background and grayscale



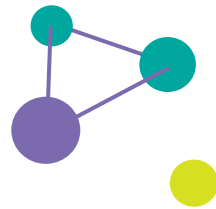
CHEMICALS WITHOUT CONCERN

TOWARDS SAFER PRODUCTS
FOR OUR ENVIRONMENT
AND HEALTH

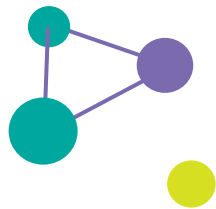


**CHEMICALS
WITHOUT
CONCERN** LEAD IN
PAINT

Project Components



**CHEMICALS
WITHOUT
CONCERN** CHEMICALS
IN PRODUCTS



**CHEMICALS
WITHOUT
CONCERN** KNOWLEDGE
MANAGEMENT



CHEMICALS WITHOUT CONCERN

**TOWARDS SAFER PRODUCTS
FOR OUR ENVIRONMENT
AND HEALTH**

