



The role of IPEN and its Participating Organizations



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Past and present projects

- EU-funded Asian 7-country project (2012-2015)
 - 6 countries enacted national regulations
 - Significant decline of lead paint on the market
- GEF funded African project (2014-2017)
 - East Africa Community regional paint standard (6 countries) + new laws in Cameroon and Ethiopia
 - Evaluation “For some specific projects, giving the lead to NGOs with the appropriate capacity and experience for project execution is an alternative approach to ensure success”
- National activities in around 30 additional countries since 2009

IPEN approach: creating motivation for change

1. Data on lead in paint
2. Public awareness activities to create change in consumer behavior
3. Consumer behavior create change on the market and support for regulation
4. Manufacturers starting to reformulate and support regulations
5. Support for regulations makes it easier for policy makers to act

Overall lessons learned

- Civil society engagement important to generate support for strong regulatory controls on lead paint
- Working with industry helps with enforcement
- National collaborations following the SAICM model including all stakeholders proven successful (e.g. through establishment of national working groups)

The key role of Civil Society

- Highly competent partners with experience on lead paint and its elimination that can utilize earlier efforts
- Can help create support from stakeholders for adopting regulations on lead paint
- Ability to implement a wide range of activities in the project countries based on need and requests



Consumer awareness activities

- Gathering and making data visibly and publicly available
 - Disseminate information on lead paint on the market
 - Working with consumer organizations
 - Creating consumer awareness and ability to choose safe paint
- ⇒ Consumer demands supports manufacturers to change

Working with national paint industry

- Meeting with paint manufacturers to spread awareness of the hazard of lead paint
- Motivate paint manufacturers to change and become lead paint elimination champions
- Can help facilitate access to lead-free raw materials and advise on reformulation
- When manufacturers have started phasing out lead already at adoption of regulation, this helps with compliance

Bringing stakeholders together

- Engaging with a wide range of stakeholders to create support for new or strengthened regulations
- Organizing broader stakeholder meetings to help strategize for successful national lead paint elimination
- Encourage stakeholders to become lead paint elimination champions

Thank You!

