International Conference on Chemicals Management
Second session
Item 4 (g) of the provisional agenda*

Implementation of the Strategic Approach to International
Chemicals Management: information exchange and scientific and technical cooperation

Voluntary consumer product ingredient communication initiative

Note by the secretariat

The secretariat has the honour to circulate, in the annex to the present note, information on the joint voluntary consumer product ingredient communication initiative of the Canadian Consumer Specialty Products Association, the Consumer Specialty Products Association and the Soap and Detergent Association. The document set out in the annex is presented as received, without formal editing, and is provided for the information of the Conference.

* SAICM/ICCM.2/1.
Annex

Consumer Product Ingredient Communication Initiative

The leading associations representing formulated products in the United States and Canada are committed to the advancement of the strategic management of chemicals through the announcement of a Consumer Product Ingredient Communication Initiative whereby their members will voluntarily provide ingredient information to consumers beyond what is currently required by law.

The Canadian Consumer Specialty Products Association (CCSPA), the Consumer Specialty Products Association (CSPA), and The Soap and Detergent Association (US-SDA), have developed this initiative as a way to provide more information to consumers about the ingredients in consumer products in four major categories. This voluntary program supports several elements of the Strategic Approach to International Chemicals Management (SAICM).

Program Details:

- The initiative covers four product categories: air care, automotive care, cleaning, and polishes and floor maintenance products.

- All ingredients in these product categories will be listed, except incidental ingredients that have no technical or functional effect in the product.

- Dyes, fragrances, and preservatives can be identified by class/function descriptors. For example, dyes, fragrances, and preservatives may be identified as “dyes,” “fragrances,” or “preservatives”. Chemical function or chemical class descriptions can also be used where there is a need to protect confidential business information.

- Ingredients present at concentrations greater than one percent will be listed in descending order by predominance. Ingredients present at concentrations of less than one percent will be listed without regard to the order of predominance.

- Ingredients will be listed by either: the International Nomenclature Cosmetic Ingredient (INCI) name, the International Union of Pure and Applied Chemistry (IUPAC) name, Chemical Abstract Service (CAS) name, or by the common chemical name.

- Ingredients will be listed either on the product label, through the manufacturers’, distributors’, or importers’ website, through a toll-free telephone number, or through some other non-electronic means.

- This is a voluntary program that will take effect in January 2010.

More information on the initiative can be found on the associations’ websites:
CCSPA – www.ccspa.org
CSPA – www.cspa.org
SDA – www.cleaning101.com