Promoting Regulatory & Voluntary Action By Government & Industry To Phase Out Paint

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Objectives

To Raise Awareness & Create Momentum

To Support Industry
Activity 1
National baseline information

- Provide national baseline about Paint Market in Jordan
- Companies Identification
- Sampling and Testing
- Mapping of stakeholders
- Legal framework
Activity 2
Launching of Technical guidance
Activity 3
Awareness Raising & Communication
Activity 4
Adaptation to National Context

- Review draft manual provided by NCPC Serbia
- Manual adaptation based on company demonstration
- Manual translation to Arabic
- Manual dissemination through regional Workshop
Activity 5
Pilot Demonstration

- Initial Assessment
- Final Selection
- Depth Assessment
- Reporting
Activity 6
Advocacy with National Government
Thank You