Project branding
Branding of the Global Environment Facility Project on Global Best Practices on Emerging Policy Issues of Concern under the Strategic Approach to International Chemicals Management (SAICM)
TOWARDS SAFER PRODUCTS FOR OUR ENVIRONMENT AND HEALTH
Diagonal cut: arrow to convey movement forward
Fullness/emptiness relates to with/without (concern)
Towards safer products for our environment and health.
Disconnected, excluded, \textit{without} chemicals of concern

Collaboration, \textit{sinergy}

3D perspective

\textbf{The Project has 3 components:}
1: Lead in Paint
2: Chemicals in products
3: Knowledge Management

Forward-arrow, "towards"

Chemical compound

Disconnected, excluded, \textit{"without"} chemicals of concern
Towards safer products for our environment and health
Project Components

Chemicals in Products

Chemicals LEAD IN PAINT

Chemicals WITHOUT CONCERN

Knowledge Management
TOWARDS SAFER PRODUCTS FOR OUR ENVIRONMENT AND HEALTH